

The logo of the International Federation of Horseracing Authorities (IFHA) is a circular emblem. It features a central silhouette of a horse and jockey in mid-stride. The text "FEDERATION INTERNATIONALE DES AUTORITES HIPPIQUES" is written in French around the top inner edge, and "AU GALOP" is at the bottom inner edge. Below the circle, the text "INTERNATIONAL FEDERATION OF HORSERACING AUTHORITIES" is written in English.

**“How to present interests of
the horse industry in the
European Union?”**

Uppsala
29 October 2009

Maurits Bruggink
Executive Director
IFHA

Presentation

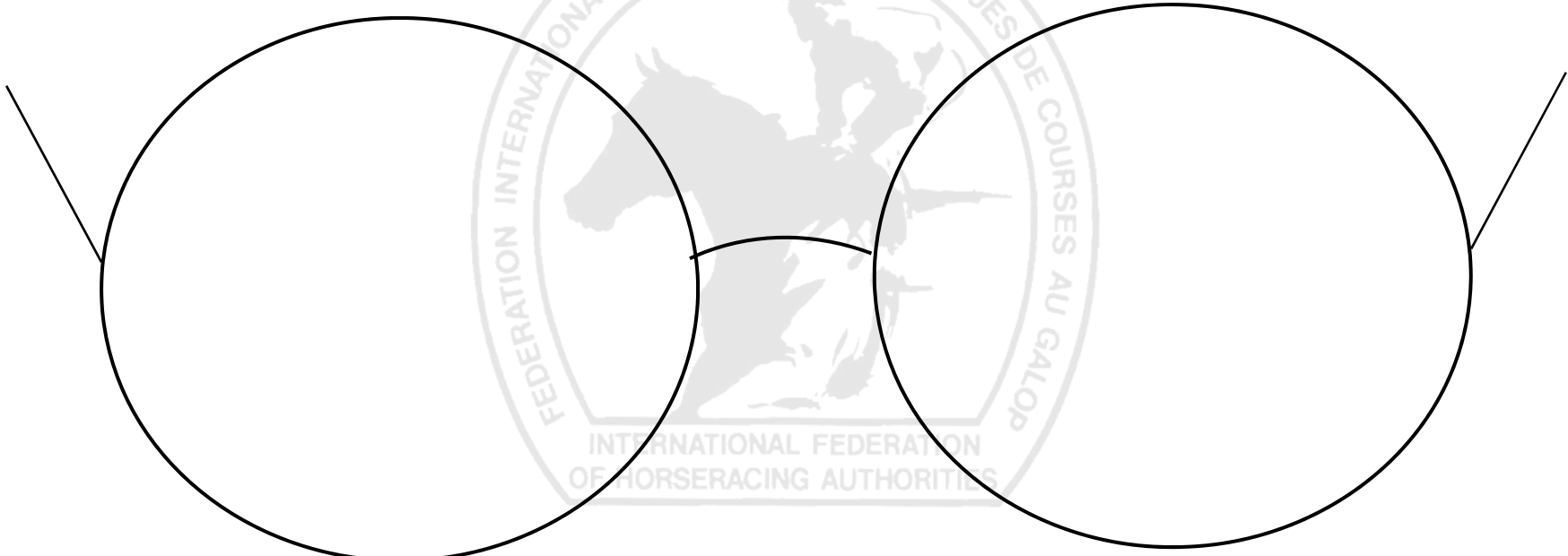
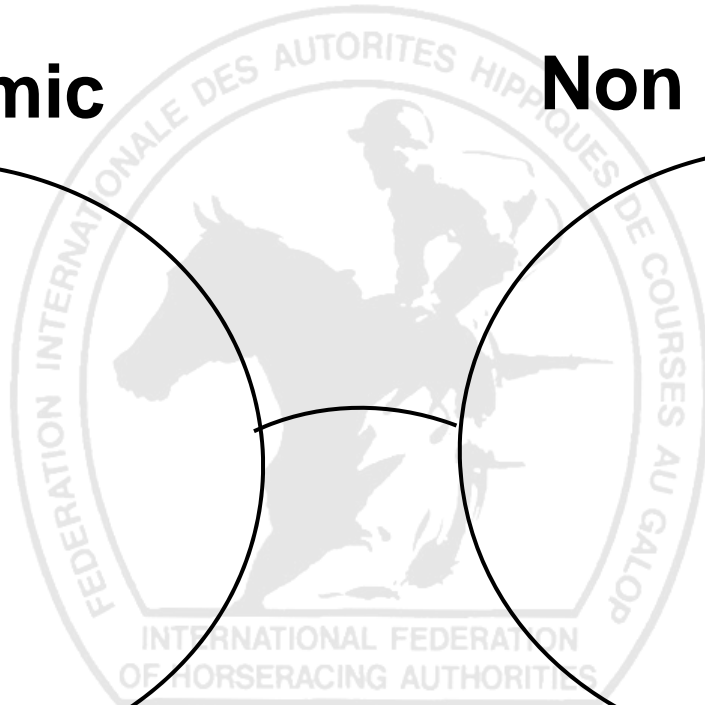
- What we represent
- Our interests
- The desired representation



Views on Horse Sector

Economic

Non Economic

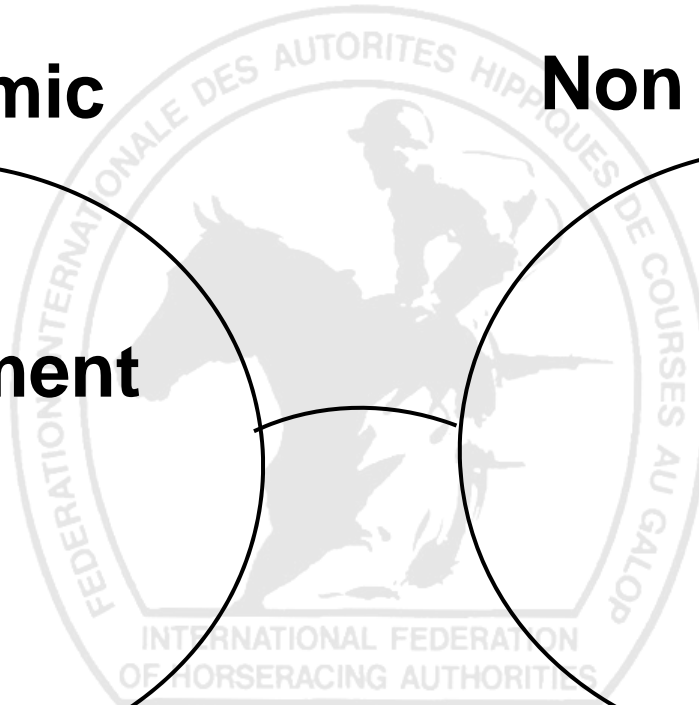


Views on Relevance

Economic

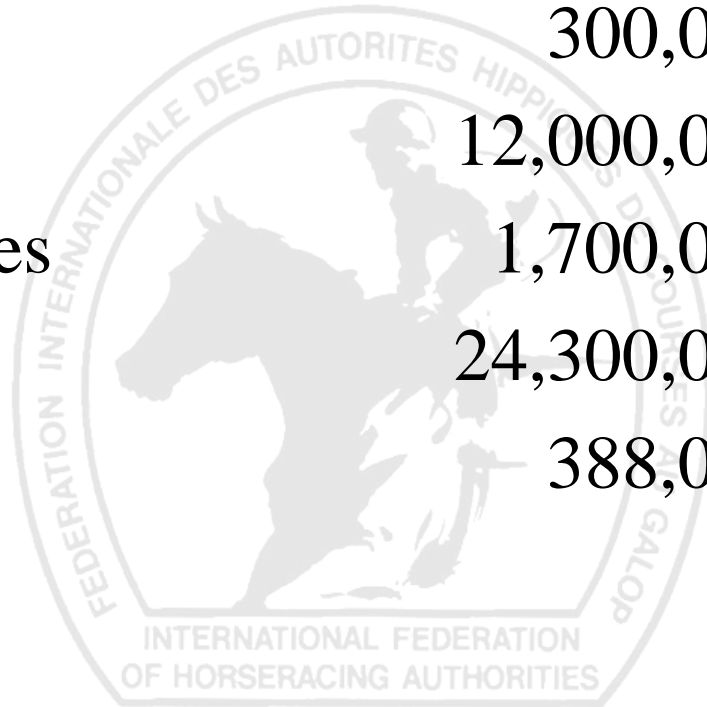
Non Economic

Employment



Employment

- Horseracing 300,000
- Car Industry 12,000,000
- Postal Services 1,700,000
- Forestry 24,300,000
- Footware 388,000

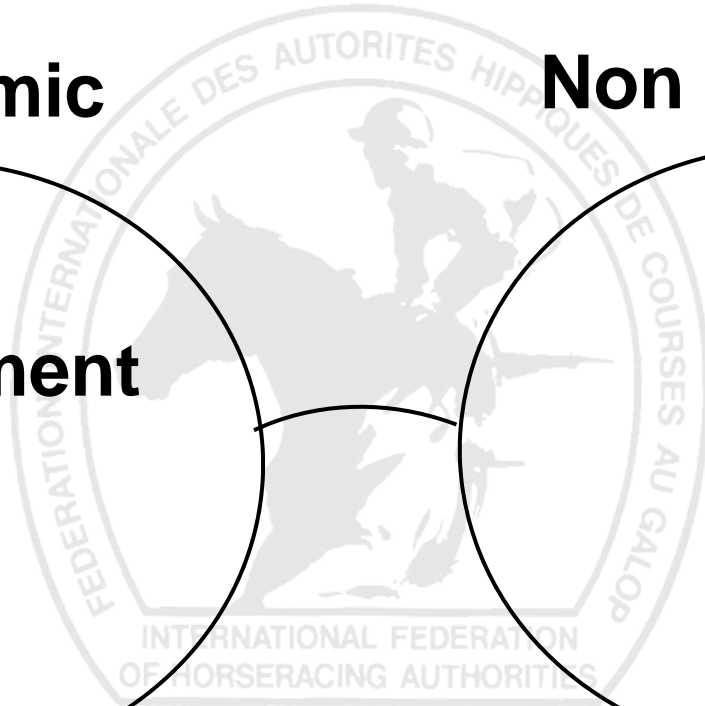


Views on Relevance

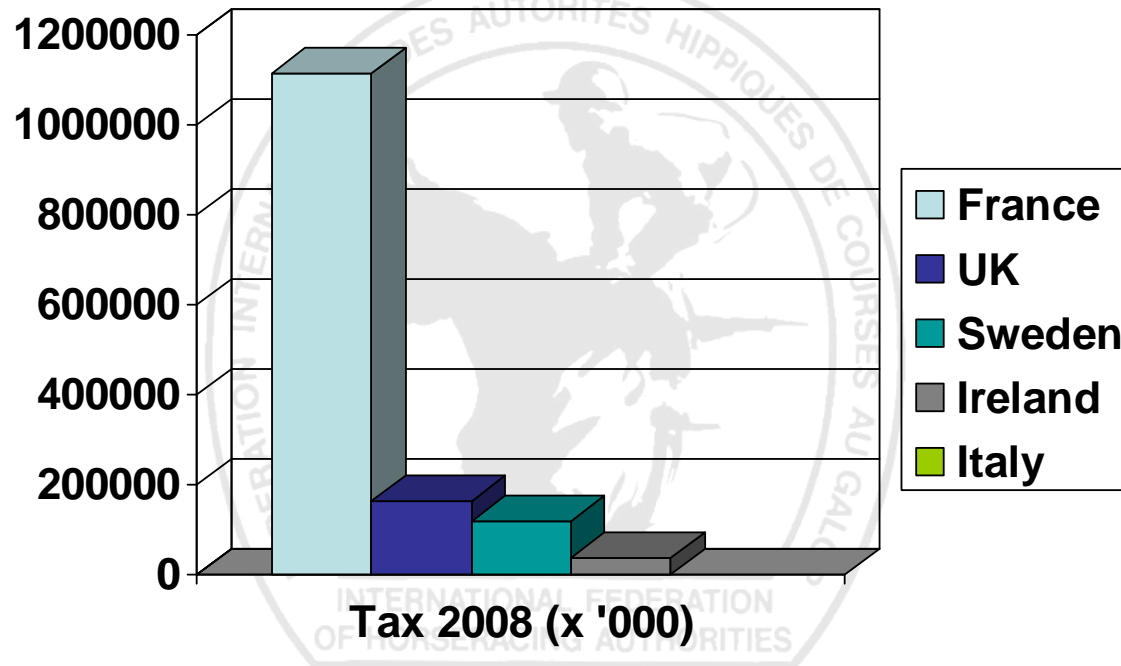
Economic

Non Economic

**Employment
Tax**



Contributions Betting

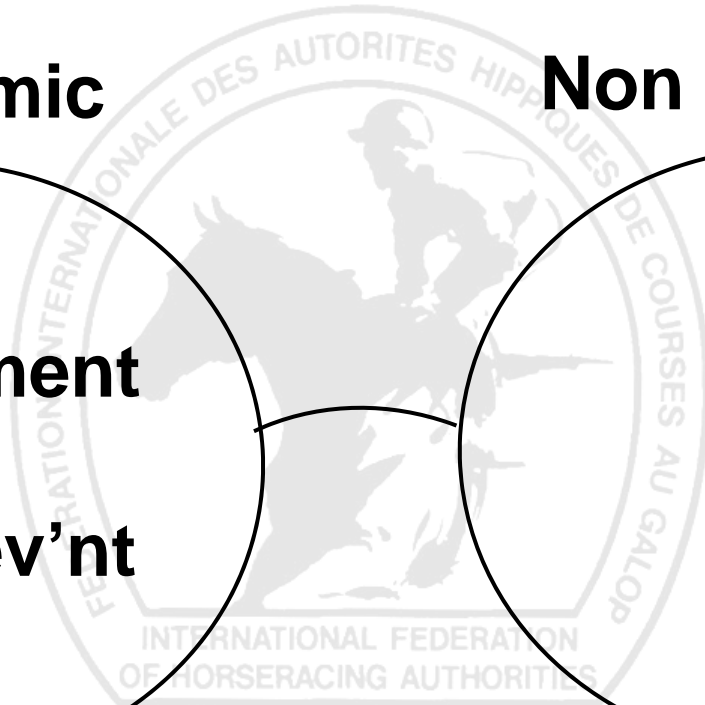


Views on Relevance

Economic

Non Economic

**Employment
Tax
Rural Dev'nt**



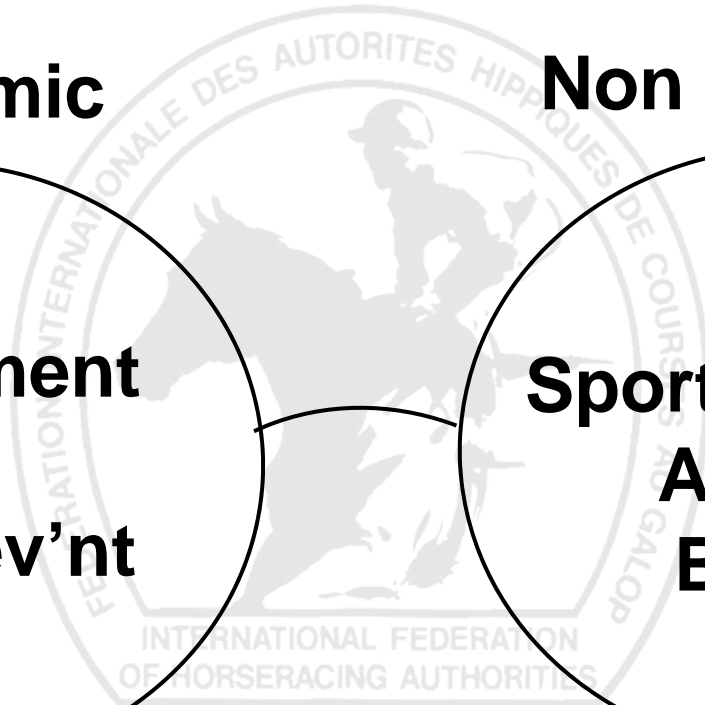
Views on Relevance

Economic

Non Economic

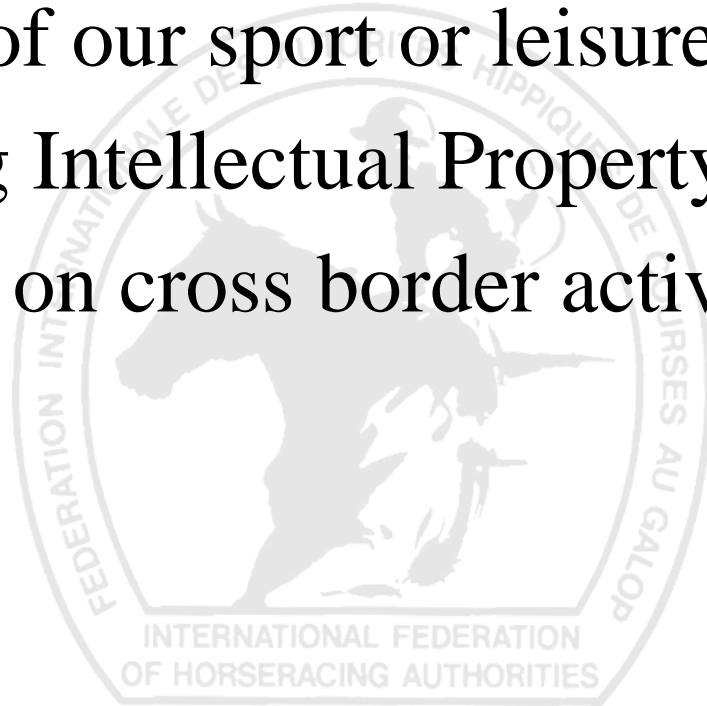
**Employment
Tax
Rural Dev'nt**

**Sport & Leisure
Animals
Betting**



Single Market Priorities

- Promotion of our sport or leisure activity
- Maximising Intellectual Property
- Limitations on cross border activity



Common Issues EU

- Transport Horses
- VAT
- Development



Sports Rights' Owners Coalition



EU Horse Network

- Aim: increase awareness of horse sector
- 2010:
 - Infrastructure
 - Intergroup European Parliament
 - Annual Round Table





Thank You!